C1750-1
2/23/88

The Fifth Estate

RADIO TELEVISION CABLE SATELLITE

Broadcasting Feb 22

GIVE YOUR AUDIENCE A GREAT WEEKEND, AND A CAN'T-MISS WEEK.

GREAT WEEKEND
The Adult Choice

The Funniest Joke Contest Ever!

The NEW Celebrity Bowling

The Beach Boys
CONCERTS

THE PROFESSIONALS

THE EXCITING WORLD OF SPEED & Beauty

USTV

Visit us at NATPE, Booth 1449

© USTV. 1988

20814SRI AT8501 ZWZ
SRI ACQ
CONGRESSNL INFO SRV **SAMPLE
4520 EAST-WEST HWY
BETHESDA MD 20814

57th Year 1988

NATPE 88
NATPE 88
NATPE
NATPE 88

Vol. 114 No. 8

# Broadcasting Feb 22

## *Slow going for FCC*...page 75.

## *Emmis buys five NBC stations for $121.5 million*...page 76.

## *Taking stock of programing at NATPE '88*...page 94.

**THRILL OF VICTORY** □ With winter Olympics half over, ABC takes second place in prime time household ratings competition; network officials predict season-to-date second place finish for that network over CBS. **PAGE 77.**

**CHILDREN'S HOUR** □ Lawmakers introduce bill limiting advertising volume in children's programs and requiring broadcasters to carry seven hours per week of "educational and informational" shows for children. **PAGE 79.**

**NAYS HAVE IT** □ CATA board, meeting during Texas Cable Show, decides to oppose TVRO bill. **PAGE 81.**

**EYES OF TEXAS ON CABLE** □ Technological advances, telco entry, overbuilding and congressional scrutiny are among issues tackled at Texas Cable Show in San Antonio. **PAGE 82.**

**PROGRAMING'S THE THING** □ Program suppliers evaluate their industry on eve of NATPE '88 in Houston. Sampling of first-run shows, look at cable-syndication connection, agenda and list of exhibitors begins on **PAGE 94.**

**SOME LIKE IT HOT** □ At Country Radio Seminar in Nashville, country music format is proclaimed "hot again." **PAGE 170.**

**GENDER GAP** □ RTNDA study finds that, on average, female radio and TV news directors earn less than their male counterparts. Much of difference is unrelated to sexual factors. **PAGE 178.**

**MORE ON GINSBURG** □ Justice Department finds little evidence that former Supreme Court nominee Douglas Ginsburg's involvement with Rogers Cablesystems violated conflict-of-interest laws. **PAGE 182.**

**KEEPING IN TOUCH** □ To NATPE International President Deborah McDermott, knowing community and working with it are keys to station's survival. **PAGE 207.**

**PLACE IN HISTORY** □ Douglas Edwards, CBS News anchor, correspondent and first anchor of regularly scheduled CBS TV newscast, is retiring April 1 after 45 years in Fifth Estate. **PAGE 208.**

INDEX TO DEPARTMENTS


| | | | | | | | |
|---|---|---|---|---|---|---|---|
| Business | 177 | Fates & Fortunes | 203 | The Media | 180 | Special Report | 94 |
| Cablecastings | 174 | Fifth Estater | 207 | Monday Memo | 66 | Stock Index | 176 |
| Changing Hands | 185 | For the Record | 190 | On Radio | 170 | Syndication Marketplace | 166 |
| Closed Circuit | 17 | In Brief | 208 | Open Mike | 62 | Telecastings | 184 |
| Datebook | 42 | In Sync | 186 | Riding Gain | 173 | Where Things Stand | 18 |
| Editorials | 210 | Masthead | 62 | Satellite Footprints | 187 | | |



**INDEX TO ADVERTISERS:** ABC-TV 143 □ Ampex 127 □ Blackburn & Co., Inc. 184 □ Blair Entertainment 115, 117, 118-119 □ Buena Vista Television 68-69, 70-71 □ C.B. Distribution Co. 16 □ Chapman Associates 190 □ Classified Ads 196-202 □ Columbia Pictures Television Fourth Cover □ Coral Pictures Corp. 123, 136-137 □ Cycle-Sat Satellite Couriers 140-141 □ Ebony/Jet Showcase 142 □ Essence Television Productions, Inc. 169 □ Evergreen Programs, Inc. 10, 11, 12-13 □ Firstmark Financial 188 □ Four Star 60-61 □ General American Communications 32-33 □ GM Corp. 43 □ Samuel Goldwyn Television 28-29, 30-31 □ Greyhound Financial Corp. 189 □ Group W Productions Third Cover □ Group W Television Sales 59, 131 □ Harmony Gold 139 □ Harris 40-41 □ Health Television Corp. Production Group, Inc. 156, 158, 160, 162, 164-165 □ Independent Network Inc. 23 □ KHJ-TV 19 □ King Features Entertainment 121 □ King World 20-21, 27, 35, 36-37 □ H.B. La Rue 187 □ LBS Communications 88-89, 90-91, 92-93 □ Lionheart Television 74 □ Lorimar Syndication 44-45 □ R.A. Marshall & Co. 192 □ MCA TV 56-57 □ Media General Broadcast Services, Inc. 58 □ Media Venture Partners 186 □ MGM/UA Telecommunications, Inc. 53, 54-55 □ Multimedia Entertainment 108-109 □ Mutual of Omaha 163 □ New World Television Group 72-73, 104-105 □ Orbis Communications 63, 64-65 □ Orion Television Syndication 47, 48-49, 50-51 □ Paramount Pictures Corp. 98A-98P □ Peregrine Film Distribution Inc. 83, 84-85 □ PNC Television 149 □ Professional Cards 195 □ The Program Exchange 95, 96-97 □ Republic Pictures 24-25, 112-113 □ Cecil L. Richards, Inc. 185 □ Hal Roach Studios 124-125 □ Select Media Communications 151, 153, 155, 157, 159, 161 □ Services Directory 194 □ SFM Entertainment 135, 147 □ Sillerman-Magee 52 □ SyberVision 67 □ Teletrib 128-129 □ TeleVentures 38-39 □ Television Videotape Satellite Communications 126 □ Edwin Tornberg & Co., Inc. 191 □ U.S. Chamber of Commerce 167 □ USTV Front Cover, 100-101, 103 □ Vestron Television 132-133 □ Viacom 87, 106A-106H □ Warner Bros. Television Distribution 14 □ Worldvision Enterprises, Inc. Second Cover/3, 4-5, 6-7, 8-9, 10-11, 12-13


*Broadcasting* (ISSN 0007-2028) is published 52 Mondays a year by Broadcasting Publications, 1705 DeSales Street, N.W. Washington, D.C. 20036. Second-class postage paid at Washington, D.C. and additional offices. Single issue $2 except special issues $3.50 (50th Anniversary issue $10). Subscriptions: U.S. and possessions: one year $70, two years $135, three years $190. Canadian and other international subscribers add $20 per year. U.S. and possessions $235 yearly for special delivery, $100 for first-class. Subscriber's occupation required. Annually *Broadcasting* □ *Cablecasting Yearbook* $110. *Across the Dial* $6.95. Microfilm of *Broadcasting* is available from University Microfilms, 300 North Zeeb Road, Ann Arbor, Mich. 48106 (35mm, full year $55). Microfiche of *Broadcasting* is available from Bell & Howell, Micro Photo Division, Old Mansfield Road, Wooster, Ohio 44691 ($37/yr.). Postmaster please send address corrections to *Broadcasting*, 1705 DeSales St., N.W. Washington, D.C. 20036

# Open Mike

## Skeptical

EDITOR: In your Feb. 8 issue, a continuing update re equal employment opportunity ("Where Things Stand") reported that EEO program reviews "will focus more on EEO efforts than numbers." That, unfortunately, is the American Way. A paper show of effort excuses the lack of results: real equal employment. We have enough paper, including the Constitution, with specific amendments and various civil rights laws. Paper, no. Results, yes. Such FCC rules should be strengthened, not rendered meaningless. *Rex Ragan, vice president, WW Broadcasting Co. Inc. (KUVR[AM]-KTTY-FM) Holdrege, Neb.*

## On the bandwagon

EDITOR: It is a shame so few broadcasters take it upon themselves to contribute to the All-Industry Radio Music Licensing Committee, an organization that could save us, as individual broadcasters, thousands of dollars a year with a properly negotiated contract ("At Large," Feb. 1). Don Thurston and his committee have taken it upon themselves, using the meager resources available to them, to do an excellent job on our behalf.

I feel ashamed being a part of an industry that contributes such a small amount to such an important endeavor that affects our pocketbooks. As an industry, my brothers and sisters should be ashamed of their lack of support for such a worthy project. 1990 is not that far away and now is the time to start collecting to pay off prior debts, as well as start a war chest. My thanks to Don Thurston for a job well done.—*Walter C. Maxwell, president, WGHQ(AM)-WBPM(FM) Kingston, N.Y.*

## Award winner

EDITOR: I enjoyed your article about Larry King in your Jan. 25 issue. However, Mr. King's quote stating that his show is the only talk show to receive a Peabody Award seems misleading to say the least.

In 1986, Connecticut Public Radio won the award for Faith Middleton's series, *One on One*, which was an integral part of her ongoing daily series, *Open Air.—John F. Berky, director of radio, Connecticut Public Radio, Hartford.*


**Broadcasting**
The News Magazine of the Fifth Estate
1705 DeSales St., N.W., Washington, D.C. 20036-4480

**Please send** ... (Check appropriate box)

☐ **Broadcasting Magazine**
☐ 3 years $190 ☐ 2 years $135 ☐ 1 year $70 ☐ 6 mos. $35
(International subscribers add $20 per year)

☐ **Broadcasting Cablecasting Yearbook 1988**
The complete guide to radio, TV, cable and satellite facts and figures—$110 (if payment with order $95.) **Billable orders** must be accompanied by company purchase order. Off press March 1988. Please give street address for UPS delivery.
To order by MASTERCARD or VISA credit cards, phone toll free 1-800-638-SUBS.

Name _____ ☐ Payment enclosed
Company _____ ☐ Bill me
Address _____ Home? Yes ☐ No ☐
City _____ State _____ Zip _____
Type of Business _____ Title/Position _____
Signature (required) _____ Are you in cable TV operations ☐ Yes ☐ No

For renewal or address change place most recent label here



The Fifth Estate
**Broadcasting**

*Founder and Editor*
**Sol Taishoff,** *(1904-1982)*
*1705 DeSales Street, N.W. Washington 20036*
*Phone: 202-659-2340*

**Lawrence B. Taishoff,** *publisher*

**Editorial**
**Donald V. West,** *managing editor*
**Mark K. Miller, Harry Jessell,** *assistant managing editors*
**Leonard Zeidenberg,** *chief correspondent*
**Kira Greene,** *senior news editor*
**Matt Stump, Kim McAvoy, John S. Eggerton,** *associate editors*
**Susan Dillon,** *assistant editor*
**Scott Fitzpatrick, Randall M. Sukow** *(technology), staff writers*
**Anthony T. Sanders,** *systems manager*
**Peter D. Lambert, Kasey Vannett, Steve Coe,** *editorial assistants*
**Todd F. Bowie, Ed Kaitz,** *production*
**Edwin H. James,** *senior editorial consultant*

**Broadcasting Cablecasting Yearbook**
**David Seyler,** *manager*
**Joseph A. Esser,** *associate editor*
**Lucia E. Cobo,** *assistant manager*
**Thomas D. Monroe, Bruce E. Jones, Marie G. Unger**

**Book Division**
**David Dietz,** *manager*

**Advertising**
*Washington*
**Robert (Skip) Tash,** *Southern sales manager*
**Doris Kelly,** *sales service manager*
**Meg Robertie,** *classified advertising*
*New York*
**David Berlyn,** *senior sales manager*
**Charles Mohr,** *sales manager*
*Hollywood*
**Tim Thometz,** *sales manager*

**Circulation**
**Kwentin K. Keenan,** *circulation manager*
**Patricia Waldron,** *data entry manager*
**Debra DeZarn, Joseph Kolthoff, Shaun Gehan, Vardell McPhatter**

**Production**
**Harry Stevens,** *production manager*
**Rick Higgs,** *production assistant*

**Administration**
**David N. Whitcombe,** *vice president/operations*
**Philippe E. Boucher,** *controller*
**Tracy Henry,** *assistant controller*
**Albert Anderson,** *office manager*
**Deanne Resler,** *secretary to the publisher*

**Corporate Relations**
**Patricia A. Vance,** *director*

**Bureaus**
**New York: 630 Third Avenue, 10017**
**Phone: 212-599-2830**
**Stephen McClellan,** *associate editor*
**Vincent M. Ditingo,** *senior editor: radio*
**Geoff Foisie, Adam Glenn,** *assistant editors*
**Scott Barrett,** *staff writer*
**June Butler,** *advertising assistant*
**Hollywood: 1680 North Vine Street, 90028**
**Phone: 213-463-3148**
**Jim Benson,** *West Coast editor*
**Tim Thometz,** *Western sales manager*
**Sandra Klausner,** *editorial-advertising assistant*

**International Advertising Representatives**
*Europe and United Kingdom: Lucassen International, John J. Lucassen, Kameringh Onneslann 67, 1171 AC Badhoevedorp/Amsterdam, Netherlands. Phone: 31(2968)6226. Telex: 18406 harke nl.* ■ *Japan: Masayuki Hanihara, Yukan Media Inc., 9-4-302 Miyakojima-kitadori, 2 chome, Miyakojima, Osaka, 534 Japan. Phone: (06) 925-4452. Telex: 02423928.*

**Broadcasting Publications Inc.**
*A Times Mirror Business Publication*
**Lawrence B. Taishoff,** *president*
**Donald V. West,** *vice president*
**David N. Whitcombe,** *vice president*

Founded 1931. *Broadcasting-Telecasting*® introduced in 1946. *Television*® acquired in 1961. *Cablecasting*® introduced in 1972. ® Reg U.S. Patent Office.


Copyright 1988 by Broadcasting Publications Inc.

**Birthday bash.** Celebrating the taping of the 100th episode of CBS-TV's *Kate & Allie* with a party at New York's 21, were (l-r): Richard Beisberg, president of Reeves Entertainment Group; show's stars Susan St. James and Jane Curtin and Gene Jankowski, president of CBS/Broadcast Group. The 100th episode is scheduled to air Monday, May 2.

"too black," producers often find themselves wondering: "Will it be killed?"

Johnson said defining any program for television is difficult because "television distorts; it doesn't reflect real life anything." The medium is designed to do two things, he said: "To entertain and sell soap." Michlll partially disagreed. "Television is not there to entertain. Television is a sales vehicle. The show is not important."

Sutton agreed the medium distorts. He also suggested that it "annoints. It tells you who is important and makes them visible, and it says who isn't important and makes them invisible." With such power, he said, "television has to be held accountable."

None of the panel members were optimistic about a solution to the problem. Byron's reply: "I don't know." Said Smith of Essence: "The change isn't going to happen next Thursday." Johnson said only a handful of blacks own television stations in the U.S. and the likelihood of growth in the number of black station owners is "very limited."

Smith said some progressive advertisers are becoming aware of the importance of the black consumer to their markets. Proctor & Gamble, he said, did a recent study looking at who would be the major purchasers of P&G products in the years leading up to 2000. By that year, the study found, blacks and Hispanics may account for close to $8 billion of P&G's projected $18 billion in sales. "That's not minority business," said Smith. "That is serious business."

The bottom line, said Smith, is "the consumer does ultimately have the power" to affect programing decisions. □

## Second time for Tom and Dick

CBS announced last week that it signed Tom and Dick Smothers to do six one-hour variety specials this season, beginning March 23. The specials will air Wednesday 8-9 p.m., the time slot previously occupied by *Magnum P.I.*, which had its last regularly scheduled broadcast on Feb. 16. *Magnum* will return for a two-hour special finale during the May sweeps.

The agreement for the six *Smothers Brothers Comedy Hour Specials* came two weeks after *The Smothers Brothers Comedy Hour 20th Reunion Show*, averaged a 14.3 rating and a 24 share against ABC's *Dynasty (14.9/24) and NBC's St. Elsewhere* (13.4/22).

In a prepared statement, CBS Entertainment President Kim Lemasters, suggested that if the specials do well this season, the Smothers Brothers will be back next season in a regularly scheduled program. Nineteen years ago, CBS canceled the hit series *The Smothers Brothers Comedy Hour* over a censorship dispute with the two brothers, who then moved briefly to ABC and syndication for short stints. □

## *Olympics push ABC into second place for week 21*

***(NBC wins with 16.2/25, ABC places with 14.9/23, CBS shows with 14.2/22)***

| Nielsen | □ | Net | □ | Show | □ | AGB |
|---|---|---|---|---|---|---|
| 1. | 30.1/45 | N | | Cosby Show | 1. | 30.9/46 |
| 2. | 26.9/40 | N | | Different World | 2. | 27.9/41 |
| 3. | 24.9/36 | A | | ABC Monday Movie | 8. | 22.5/33 |
| 4. | 24.7/36 | N | | Cheers | 5. | 24.8/37 |
| 5. | 24.4/40 | N | | Golden Girls | 3. | 25.6/41 |
| 6. | 24./34 | A | | Growing Pains | 4. | 25.1/36 |
| 7. | 23.9/36 | N | | Night Court | 7. | 23.2/35 |
| 8. | 22.6/33 | A | | Who's the Boss? | 6. | 23.9/35 |
| 9. | 20.5/33 | N | | L.A. Law | 20. | 17.1/28 |
| 10. | 19.7/30 | A | | XV Winter Olympics (Sun.) | 16. | 18.4/28 |
| 11. | 19.5/28 | A | | Moonlighting | 14. | 18.6/28 |
| 12. | 19.5/29 | C | | Murder, She Wrote | 9. | 19.7/29 |
| 13. | 19.4/29 | C | | CBS Sunday Movie | 19. | 17.2/26 |
| 14. | 19.2/28 | N | | ALF | 13. | 19./29 |
| 15. | 19.2/28 | N | | Matlock | 10. | 19.3/28 |
| 16. | 19./30 | C | | 60 Minutes | 15. | 18.5/30 |
| 17. | 17.6/29 | N | | 227 | 12. | 19.1/31 |
| 18. | 17.5/29 | C | | Dallas | 11. | 19.2/30 |
| 19. | 17.3/27 | C | | CBS Tuesday Movie | 24. | 16.6/26 |
| 20. | 17.2/27 | C | | Knots Landing | 27. | 15.5/25 |
| 21. | 17.2/25 | N | | NBC Monday Movie | 29. | 15.1/22 |
| 22. | 16.7/25 | A | | Head of the Class | 18. | 17.7/26 |
| 23. | 16.6/30 | N | | J.J. Starbuck | 25. | 16.2/29 |
| 24. | 16.4/26 | A | | Perfect Strangers | 21. | 16.9/25 |
| 25. | 15.8/24 | N | | Highway to Heaven | 22. | 16.8/25 |
| 26. | 15.3/23 | N | | Family Ties | 26. | 15.8/24 |
| 27. | 15.2/26 | N | | Facts of Life | 17. | 18.1/30 |
| 28. | 15./26 | A | | Dynasty | 49. | 12./21 |
| 29. | 14.9/24 | A | | Thirtysomething | 38. | 13.7/23 |
| 30. | 14.7/22 | A | | Growing Pains Special | 33. | 14.3/22 |
| 31. | 14.5/22 | A | | Hooperman | 28. | 15.2/23 |
| 32. | 14.5/21 | C | | Kate and Allie | 36. | 14./21 |
| 33. | 14.3/22 | N | | NBC Sunday Movie | 43. | 12.5/19 |
| 34. | 14.2/25 | C | | Falcon Crest | 30. | 15.1/25 |
| 35. | 14.1/20 | C | | Designing Women | 34. | 14.3/21 |
| 36. | 14./22 | C | | Magnum, P.I. | 31. | 14.6/22 |
| 37. | 13.9/23 | C | | Beauty and the Beast | 23. | 16.8/26 |
| 38. | 13.9/19 | C | | Newhart | 32. | 14.4/21 |
| 39. | 13.7/23 | N | | St. Elsewhere | 48. | 12./21 |
| 40. | 13.6/22 | N | | Miami Vice | 42. | 12.6/20 |
| 41. | 13.4/19 | N | | My Two Dads | 39. | 13.6/20 |
| 42. | 13.4/20 | N | | Hunter | 35. | 14.2/21 |
| 43. | 13.3/20 | C | | Simon and Simon | 41. | 12.7/19 |
| 44. | 12.9/22 | A | | 1988 Vote: Iowa Caucus | | 13.4/23 |
| 45. | 12.8/20 | N | | Year in the Life | 54. | 11.4/17 |
| 46. | 12.5/19 | C | | Tour of Duty | 56. | 10.8/16 |
| 47. | 12.5/20 | N | | Disney's Magic Kingdom | 45. | 12.3/19 |
| 48. | 12.4/19 | A | | Slap Maxwell Story | 50. | 11.9/18 |
| 49. | 12./21 | N | | Sonny Spoon Detective * | 57. | 10.4/17 |
| 50. | 11.9/21 | A | | 20/20 | 37. | 13.8/23 |
| 51. | 11.9/20 | C | | High Mountain Rangers | 51. | 11.7/19 |
| 52. | 11.9/20 | C | | Equalizer | 40. | 13.5/23 |
| 53. | 11.7/19 | A | | Full House | 47. | 12./19 |
| 54. | 11.7/19 | C | | Wiseguy | 55. | 11.3/19 |
| 55. | 11.3/18 | A | | Mr. Belvedere | 46. | 12.1/19 |
| 56. | 11./16 | C | | Frank's Place | 52. | 11.7/17 |
| 57. | 11./18 | N | | Crime Story | 53. | 11.6/19 |
| 58. | 10.1/17 | C | | Houston Knights | 60. | 9.2/15 |
| 59. | 10.1/16 | N | | Our House | 44. | 12.4/20 |
| 60. | 9.9/17 | A | | XV Winter Olympics (Sat.) | 58. | 10.2/17 |
| 61. | 8.9/16 | C | | West 57th | 59. | 9.6/17 |
| 62. | 8.7/13 | C | | Law and Harry McGraw | 61. | 9.1/13 |
| 63. | 8.4/15 | N | | Decision '88: Iowa Caucus | | 8.1/14 |
| 64. | 8.1/12 | A | | ABC Thursday Movie | 63. | 8.3/13 |
| 65. | 7.7/13 | A | | Thorns | 62. | 8.7/14 |
| 66. | 7.6/11 | C | | 48 Hours | 64. | 7.6/11 |
| 67. | 6.8/11 | A | | Sledge Hammer! | 65. | 7.4/12 |
| 68. | 6.3/9 | A | | Charmings | 66. | 6.9/10 |

■ (BPH870130II) granted for CP to change: ERP: 50 kw H&V; change HAAT: 492 ft. H&V and correct site elevation.

■ Lake Charles, LA, KBIU, 103.7 mhz—880202-Application (BPH870205IF) granted for CP to change TL: Johnny Breaux Rd., SE of Vinton, LA; change HAAT: 985.25 H&V; 30 07 20N 93 33 40W.

■ Norfolk, NE, KNEN, 94.7 mhz—880208-Application (BPH870217IC) granted for CP to change TL: 8 km S of Battle Creek, NE; change HAAT: 307.8 m. H&V and make changes in antenna system; 41 55 29N 97 36 25W.

■ Albany, NY, WKLI, 100.9 mhz—880205-Application (BPH870331IY) granted for CP to change HAAT: 87.17 m. H&V.

■ New York, WYNY, 97.1 mhz—880129-Application (BPH870227NJ) dismissed for CP to change TL: 0.64 km W of Lone Oak Rd., near Gladeville, TN; change HAAT: 108.3 m. H&V and make changes in antenna system; 36 05 09N 86 26 22W.

■ Greenville, OH, WLSN, 106.5 mhz—880205-Application (BMPH861006IB) granted for Mod of CP (BPH860320JK) to make changes: change TL: 8433 Greenville, St Marys Rd., Pikeville, OH; change ERP: 50 kw H&V; change HAAT: 150 m. H&V; 40 09 44N 84 36 11W. *Amended 8-28-87 to change HAAT: 146 m. H&V & TL: Harris Cr Rd. & US 127, 2.9 mi. NE of Greenville, OH; 40 08 49N 84 36 36W.

■ Chillicote, OH, WKKJ, 93.3 mhz—880208-Application (BPH860328IB) granted for CP to change ERP: 50 kw H&V.

■ Kent, OH, WNIR, 100.1 mhz—880210-Application (BPH870127IC) granted for CP to change: TL: 604 m. W of intersec. w/ SR 43, N side of I-76, Brimfield Township, OH; change HAAT: 100 m H&V; 41 06 28N 81 21 19W.

■ Mifflinburg, PA, WWBE, 98.3 mhz—880209-Application (BMPH871030IH) granted for Mod of CP (BPH861016IC) to change HAAT: 45.61 m H&V.

■ Middletown, RI, WOTB, 107.1 mhz—880209-Application (BMPH870501IE) granted for Mod of CP (BPH861212IA) to change: TL: Almedia Apartments off W Main Rd., 0.45 mi. NE of Rte 114-Union St intersection, Portsmouth, RI; change HAAT: 96 m. H&V 41 33 55N 71 17 07W.

### New TV's

■ South Bend, IN, WSBT-TV, ch. 22—880129-Application (BPCT871027KF) granted for CP to change: ERP vis.: 4745 kw; chan: 22; HAAT: 325 m.; TL: 60351 Ironwood Rd., St. Joseph Co, South Bend, IN; ant.: RCA (existing) TFU-46K; 41 37 00N 86 13 01W.

■ Charlotte, NC, WBTV, ch. 3—880129-Application (BMPCT880113KE) granted for MP (BPCT850618LC) to change auxiliary antenna ERP vis.: 75 kw; HAAT: 478 m.; ant.: RCA TF-3EL; TL: Rte 3, Bob Friday Rd., near Dallas, Gaston Co, NC; 35 21 51N 81 11 13W.

■ San Juan, PR, WIPR-TV, ch. 6—880129-Application (BPET871123KE) granted for CP to change ERP vis.: 57.9 kw; HAAT: 2751 ft. (838.72 m.).

■ Conroe, TX, KTFH, ch. 49—880129-Application (BMPCT870601LH) granted for Mod of CP to change HAAT: 541 m.; TL: 19.3 km SE of Conroe, TX, 1.7 km N of Hwy 2090; 80 16 01N 95 14 49W. Amended 11-19-87 to change TL: 19.3 km SE of Conroe, TX, 1.7 km N of Hwy 2090; HAAT: 361 m.; antenna system: 367 m. AGL and 411 m. AMSL.

■ San Antonio, TX, KYRT, ch. 29—880128-Application (BMPCT871221KF) granted for Mod of CP to change geographic coordinates: 29 17 27N 98 16 12W and change HAAT to 443 m.

## Actions

### Commission Actions

■ FCC approves assignment of WIII(TV) at Cincinnati to Channel 64 Acquisition; waives multiple ownership rule for one year (Report MM-294, Mass Media Action)—FCC granted assignment of license of WIII(TV) on ch. 64 at Cincinnati from Channel 64 Joint Venture, debtor in possession, to Channel 64 Acquisition Inc., a wholly-owned subsidiary of United Cable Television Corp., and gave it one-year waiver of multiple ownership rule. WIII(TV) renewal was conditioned on its application reverting to pending status if assignment is not consummated. Action by commission Feb. 9 by decision (FCC 88-44).

■ FCC reactivates minority and female preference cases remanded by Appellate Court and held in abeyance; reaffirms decisions BC Dockets 80-730; 81-306-307, 309; MM Dockets 83-140, 142-143 (Report DC-1092, Action in Docket Case)—FCC, by separate orders, has reactivated and reaffirmed decisions in three cases previously remanded to FCC and held in abeyance pending completion of Notice of Inquiry into race and gender preference. Action by commission Feb. 9 by Order (FCC 88-45); by MO&O (88-46); and by Order (88-47).

■ Carroll Doctrine—Concluding that Carroll doctrine and related UHF impact policy no longer serve public interest; decided to eliminate both and will no longer consider claims of economic injury in broadcast licensing or allotment proceedings. (MM Docket 87-68 by R&O [FCC 87-364] adopted Nov. 24 by commission.)

### Staff Actions

■ WUSA(TV) Washington—Ruled that news interview segments on two WUSA locally produced programs, "Capital Edition" and "22:26," may be classified as bona fide news interviews and appearances by legally qualified candidates for public office on those segments are exempt from equal opportunities requirement of Section 315 of commission's rules. (By Staff Ruling [DA 88-129] adopted Feb. 3 by chief, Fairness/Political Programming Branch, Mass Media Bureau.)

■ Summerland Key, FL—Designated for hearing mutually exclusive applications of Resa P. Parrish, Saddlebunch Radio Co. and Don H. Barden for new FM station on channel 275A (102.9 mhz) at Summerland Key. (MM Docket 88-20 by Order [DA 88-112] adopted Jan. 27 by chief, Audio Services Division, Mass Media Bureau.)

■ Topsham, ME—Designated for hearing mutually exclusive applications of Dennis H. Curley, Coastal Radio, Peggy Lee Tallyn, Kirkley Paige Beal and Lights Communication Corp. for new FM station on channel 238A (95.5 mhz) at Topsham. (MM Docket Docket 88-9 by Order [DA 88-60] adopted Jan. 19 by chief, Audio Services Division.)

■ Kingston and Oneonta, NY—Extended time to file comments in this proceeding for TV stations at both communities to March 2, replies due March 17. (MM Docket 87-537 by Order [DA 88-127] adopted Jan. 29 by chief, Mass Media Bureau.)

■ Rutland, VT—Designated for hearing mutually exclusive applications of Rockledge Community Broadcsters Inc., Rutland Community Broadcasting Inc., Edward G. Pickett and Carol L. Pickett, A General Partnership, and Gary Kenny for new FM station on channel 233A (94.5 mhz) at Rutland. (MM Docket 88-10 by Order [DA 88113] adopted Jan. 25 by chief, Audio Services Division.)

■ Ruckersville, VA—Designated for hearing seven mutually exclusive applications for new FM station on channel 221A (92.1 mhz) at Ruckersville. (MM Docket 88-18 by Order [DA 88-109] adopted Jan. 26 by chief, Audio Services Division.)

■ Brookfield, WI—Designated for hearing mutually exclusive applications of Donald E. Hilgendorf, Tran Broadcasting Corp. Inc., and New Media Enterprises for new FM station on channel 295A (106.9 mhz) at Brookfield. (MM Docket 88-17 by Order [DA 88-115] adopted Jan. 26 by chief, Audio Services Division.)

### Review Board Action

■ Billings, MT—Upheld initial decision dismissing application of Comanche Enterprises as financially unqualified to construct and operate its proposed TV facility at Billings. (MM Docket 86-109 by Order [FCC 88R-6] adopted Feb. 5 by Review Board.)

## Summary of broadcasting as of Dec. 31, 1987

| Service | On Air | CP's | Total * |
|---|---|---|---|
| Commercial AM | 4,902 | 170 | 5,072 |
| Commercial FM | 4,041 | 418 | 4,459 |
| Educational FM | 1,301 | 173 | 1,474 |
| Total Radio | 10,244 | 761 | 11,005 |
| FM translators | 789 | 444 | 1,233 |
| Commercial VHF TV | 541 | 23 | 564 |
| Commercial UHF TV | 476 | 222 | 698 |
| Educational VHF TV | 116 | 3 | 119 |
| Educational UHF TV | 209 | 25 | 234 |
| Total TV | 1,342 | 273 | 1,615 |
| VHF LPTV | 96 | 74 | 170 |
| UHF LPTV | 250 | 136 | 386 |
| Total LPTV | 272 | 210 | 473 |
| VHF translators | 2,869 | 186 | 3,055 |
| UHF translators | 1,921 | 295 | 2,216 |
| ITFS | 250 | 114 | 364 |
| Low-power auxiliary | 824 | 0 | 824 |
| TV auxiliaries | 7,430 | 205 | 7,635 |
| UHF translator/boosters | 6 | 0 | 6 |
| Experimental TV | 3 | 5 | 8 |
| Remote pickup | 12,338 | 53 | 12,391 |
| Aural STL & intercity relay | 2,836 | 166 | 3,002 |

* Includes off-air licenses

## Allocations

■ Anchorage, AK—On request of Korlyn Broadcasting Inc., permittee of KKDS(FM), channel 276A (103.1 MHz), Anchorage, substitution of channel 277C2 (103.3 MHz) for channel 276A and modification of permit to specify operation on new channel. (MM Docket 88-29 [DA 88142] Jan. 14.)

■ Weed, CA—On request of Florence M. Gaskey, licensee of KWHO(FM), channel 265A (100.9 MHz), Weed, substitution of channel 272C1 (102.3 MHz) for channel 265A and modification of license to specify new channel. (MM Docket 88-28 [DA 88-144] Jan. 14.)

■ Pueblo, CO—On request of KATM-FM, channel 264C1 (100.7 MHz), Pueblo, substitution of channel 264C for channel 264C1 and modification of station's license to specify operation on new channel. (MM Docket 87622 [DA 87-1965] Dec. 22.)

■ Pueblo, CO—On request of Sunbrook Broadcasting Inc., licensee of KUSM(FM), channel 296A (107.1 MHz), Pueblo, substitution of channel 296C2 for channel 296A and modification of license accordingly. (MM Docket 88-30 [DA 88143] Jan. 14.)

■ Linton, IN—On request of Linton Broadcasting Co. Inc., licensee of WQTY(FM), channel 228A (93.5 MHz), Linton, substitution of channel 227B1 (93.3 MHz) for channel 228A and modification of station license accordingly. (MM Docket 88-32 [DA 88-140] Jan. 21.)

■ Howland, ME—On request of Robert J. Cole, allocation of channel 280A (103.9 MHz) as its first FM service. (MM Docket 88-27 [DA 88-145] Jan. 14.)

■ Port Sanilac, MI—At request of D.C. Schaberg proposed amending FM table by allotting channel 225A (92.9 MHz) to Port Sanilac as its first FM service. Comments due April 8, replies April 25. (MM Docket 88-26 by NPRM [DA 88-146] adopted Jan. 14 by chief, Allocations Branch, Policy and Rules Division, Mass Media Bureau.)

■ Moscow, OH—On request of Richard L. Plessinger Sr., allotment of channel 298A (107.5 MHz) as its first FM service (MM Docket 88-31 [DA 88-141] Jan. 15.)

■ Lobelville, TN—On request of Coleman Broadcasting Co. Inc., licensee of WIST(FM), Lobelville, substitution of channel 233C2 (94.5 MHz) for channel 232A (94.3 MHz) and modification of license accordingly. (MM Docket 88-22 [DA 88-150] Jan. 14.)

■ Austin and Yoakum, TX—On request of Clear Channel Communications Inc., licensee of KPEZ(FM), channel 272A (102.3 MHz), Austin, substitution of channel 272C2 for channel 272A and modification of license accordingly; substitution of channel 223[illegible]5Hz) for channel 272A at Yoakum. (MM Dock[illegible] Dec. 88-139] Jan. 22.)

■ Llano, TX—O[illegible] of KLKM Radio, permittee of KLKM(FM), channel 285A (104.9 MHz), Llano, substitution of channel 231C2 (94.1 MHz) for channel 285A and modification of license accordingly. (MM Docket 88-34 [DA 88-138] Jan. 22.)

■ Rural Retreat, VA—On request of Highlands Broadcasting Inc., allotment of channel 276A (103.3 MHz) as its first FM service. (MM Docket 88-25 [DA 88-147] Jan. 14.)

■ West Pasco or Pasco, WA—On request of West Pasco Fine Arts Radio, allotment of channel 267A (101.3 MHz) as West Pasco's first FM service or, alternatively, allotment of channel 267A to Pasco as its second FM service. (MM